



# Not all Dragon's Bite'

C2M has been asked to support the Gateshead event in July that will see local entrepreneurs acting as Dragon's in Gateshead Council is offering adults living in Gateshead the chance to make the leap to self-employment - but they're ensuring that it's a leap they won't have to make on their own. Instead, some of the region's most prominent local business people have once again been called on to assume the role of Dragons in a re-run of Gateshead's own Dragon's Den project - reassuringly called "Not All Dragons Bite" - which has already helped dozens of local people to start up their own successful business ventures. Just like the TV series, people wishing to set up their own businesses will be asked to pitch their ideas to the 'Dragons'. But first, they'll participate in a series of free 'one to one' and group training sessions to help build their confidence, explore and develop their business idea, and perfect their pitching techniques. The project is available to anyone living in Ryton, Crookhill, Stella, Blaydon, Winlaton, High Spennings, Crawcrook, Greenside, Chopwell and Rowlands Gill. However, applications from other areas of Gateshead will be considered. For further information or to take part in the project, please contact the Council's Economic Development Team on: 0191 477 3747